

JENNY DEARBORN JOINS FOND ADVISORY BOARD

PALO ALTO, CA (13 June 2019) — **Fond**, an innovative SaaS employee rewards and recognition platform based in San Francisco, announced today that Silicon Valley human resources and talent management leader Jenny Dearborn has joined its board of advisors. “Jenny’s expertise in human capital management services and insight into the changing landscape of the global rewards and recognition market will be a highly valuable addition to our team,” said Taro Fukuyama, CEO and Founder. “We are thrilled that she is joining the advisory board and look forward to her counsel during Fond’s emergence as a leader in the global rewards and recognition space.” Dearborn brings more than 25 years of experience in data analytics and enterprise performance management to its board. “Fond is revitalizing the way employees are recognized and rewarded, which is crucial in creating a culture people want to be a part of,” says Dearborn. “An engaged workforce contributes to a better bottom line. It empowers employees, raises morale, and engenders a level of performance for all to emulate. Recognizing employees or teams that do great work is an important reminder that they work in a meritocracy that celebrates success.”

About Jenny Dearborn

Jenny Dearborn is the CEO of Actionable Analytics Group, an advisory firm supporting organizations transform their workforce through data and analytics. Recognized as one of the “Top 50 Most Powerful Women in Tech,” Dearborn is an authority on applying data analytics to human resources as well as workforce learning and development. Most recently, she was the Executive Vice President, Human Resources and Global Head of Talent, Leadership, Organizational Effectiveness & Learning at SAP, where she was responsible for the learning, development, talent management, and organizational development of more than 95,000 employees worldwide. Dearborn was also the Chief Learning Officer at several global tech companies, including SuccessFactors, Hewlett-Packard, and Sun Microsystems, leading award-winning teams that drove measurable business impact. She has received national acclaim for her

insight on the effect of big data on learning and development in her best-selling books *The Data Driven Leader: A Powerful Approach to Delivering Measurable Business Impact Through People Analytics* and *Data Driven: How Performance Analytics Delivers Extraordinary Sales Results*.

About Fond

Fond is a SaaS platform that seamlessly consolidates employee rewards and recognition processes into one easy-to-use solution. With Fond, employees and managers can recognize each other, redeem rewards, access exclusive corporate discounts, and measure success so HR departments spend less time managing programs and more time driving results. Fond is headquartered in San Francisco, California. Learn more at www.fond.co.

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PRESS: Contact Steph Keay, Carla Befera & Co.
(650) 327-1200 | steph@cb-pr.com

PHOTOS: <http://cbpr.co/press/jennydearborn/>