



Bruce Munro
**FIELD OF LIGHT
AT SENSORIO**



**BRUCE MUNRO: FIELD OF LIGHT AT SENSORIO
ANNOUNCES SPECIAL EVENING
IN SUPPORT OF AREA CHARITIES
“SENSORIO GIVES BACK SUNDAY”
Sunday, September 27, 2020**

PASO ROBLES, CA (1 September 2020) — Visitors planning to experience the world-acclaimed outdoor art exhibition of glowing fields of light will also assist local children, youth, and families impacted by trauma, as well as a local food bank, when Paso Robles’ **Sensorio** hosts “**Sensorio Gives Back Sunday**,” to be held **Sunday, September 27**. \$20 of each ticket sold on that date for the stunning exhibition **Bruce Munro: Field of Light at Sensorio** will go towards supporting Family Care Network and SLO Food Bank, with \$10 donated to each of the two organizations. The lauded exhibit by internationally acclaimed Australian light artist Bruce Munro is currently viewable through January 3, 2021 (*view full schedule of days/hours below*). **Bruce Munro: Field of Light at Sensorio** is located at **Sensorio**, 4380 Highway 46 East, Paso Robles, California. Tickets must be purchased in advance, no sales will be offered on-site. For more information, the public may visit **SensorioPaso.com** or call **(805) 226-4287**.

About the benefiting charities

Established in 1987, **Family Care Network, Inc.** (FCNI) is a Not-for-Profit, Community-Based Organization that provides intensive, therapeutic services to children, youth, and families impacted by trauma in San Luis Obispo and Northern Santa Barbara counties. Through its mission “to enhance the wellbeing of children and families in partnership with our community,” FCNI provides services designed to stabilize and empower those in care to live healthier lives and achieve their goals. Its programs are individualized, culturally sensitive, needs-based, and

solution-focused. FCNI meets families and youth “where they are” to receive assistance to build on their strengths, heal from trauma, and develop stronger life skills to ensure better futures. To learn more about FCNI’s programs, the public may visit www.fcni.org.

SLO Food Bank’s mission is to alleviate hunger in San Luis Obispo County and build a healthier community. Half of the distributed food is fresh produce, including produce harvested locally by the GleanSLO program. Since the pandemic and economic crisis began, hunger has more than doubled in SLO County. Together, with Partner Agencies, volunteers, and donors, SLO Food Bank provides much-needed relief. To learn more about the work done by the SLO Food Bank throughout SLO County, the public may visit www.slofoodbank.org.

About Sensorio

For **Sensorio**, world acclaimed British artist Bruce Munro created an unparalleled immersive experience in a breathtaking otherworld. Covering 15 acres of Paso Robles’ rolling hills, **Bruce Munro: Field of Light at Sensorio** utilizes an array of over 58,800 stemmed spheres lit by fiber-optics, gently illuminating the landscape in subtle blooms of morphing color, through which the public may stroll. Since opening last May, the immersive exhibit has captured an international audience, with over 145,000 visitors from 41 countries experiencing the remarkable event in the past year. It has also attracted national and international media attention, applauded for creating a “movement that infuses culture in valleys of viticulture,” (*The New York Times*), and described as “the future of public wellness” (*Forbes*), and a “pilgrimage-worthy art escape” that is “meant to complement, never compete or detract, from the beauty of the landscape” (*Travel + Leisure*). **Bruce Munro: Field of Light at Sensorio** was singled out by *The New York Times* as #6 in its “52 Places to Go in 2020.”

The installation at Sensorio is larger in size than any other Munro exhibition internationally and is Munro’s first US exhibit entirely powered by solar. On-site amenities include food and alcoholic beverages available for purchase, and a special VIP terrace option offering a breathtaking view of the exhibit. Social distancing throughout the exhibit is enforced, and

Sensorio requires masks for all staff members and guests. To further protect its guests and staff, non-contact thermometers are utilized for each guest upon entry, and non-contact hand sanitation stations are provided throughout the entire site. All restrooms and surfaces are cleaned and disinfected every 30 minutes. Prior to admittance, every ticket buyer is required to read and sign upon entrance a document confirming they currently have no COVID-19 symptoms and have not knowingly come into contact with anyone that has symptoms of COVID-19 or any flu-like virus, in the past 14 days.

About Bruce Munro

London-born **Bruce Munro** is best known for large-scale light-based artworks inspired largely by his continuous study of natural light and his curiosity for shared human experiences. With a fine arts degree, early career training in the lighting design industry, and an inventive urge for reuse, Munro creates art that captures his responses to literature, music, science, and the world around him. His work has been commissioned by and displayed in special exhibitions in galleries, parks, grand estates, cathedrals, botanical gardens, and museums around the globe, including Longwood Gardens, PA; the Guggenheim Museum, NY; the Sharjah Museum of Art, UAE; Montalvo Arts Center, CA; Scottsdale Museum of Contemporary Art, AZ; Desert Botanical Garden, AZ; Jeju Light Art Festa, South Korea; the Colorado Springs Fine Arts Center, CO; Sotheby's *Beyond Limits* at Chatsworth; Victoria & Albert Museum, London; Waddesdon Manor, the Rothschild Collection, Buckinghamshire; and Salisbury Cathedral, among others. Artworks by Munro are held in the permanent collections of museums and public art collections worldwide including the Ashmolean Museum of Art and Archeology, Oxford; Cheekwood Botanical Garden and Art Museum, TN; and Texas Tech University Public Art.

FOR CALENDAR EDITORS:

WHAT: **Sensorio** in Paso Robles, California announces **Sensorio Gives Back Sunday**, a one-night-only event supporting local charities Family Care Network and SLO Food Bank. On September 27, \$20 of each ticket sold for the stunning exhibition **Bruce Munro: Field of Light at Sensorio** will go towards supporting Family Care Network and SLO Food Bank, with \$10 donated to each of the two organizations.

The lauded light exhibit by internationally acclaimed Australian light artist Bruce Munro is currently viewable through January 3, 2021.

WHEN: “**Sensorio Gives Back Sunday**” is Sunday, September 27.

The event is also open:
Thursdays – Sundays, September through January
Dates and times subject to change

VIEWINGS: Sept: 7:00pm – 10:00pm (Thursday, Sunday)
7:00pm – 11:00pm (Friday, Saturday)

October: 6:00pm – 9:00pm (Thursday, Sunday)
6:00pm – 10:00pm (Friday, Saturday)

Nov-Jan: 5:00pm – 9:00pm (Thursday through Sunday)

Inclement weather may cause a cancellation. All ticket holders will be offered a future date at full value.

Viewings are in one-hour intervals. Second- and third-hour guests will be admitted as guests exit.

The parking lot will open half an hour prior to the exhibit opening time.

In accordance with local health requirements, mask/face coverings required for all guests.

Prior to admittance, every ticket buyer will be required to read and sign upon entrance a document confirming that they currently have no COVID-19 symptoms, and have not knowingly come into contact with anyone that has symptoms of COVID-19 or any flu-like virus in the past 14 days.

WHERE: **Sensorio**, 4380 Highway 46 East, Paso Robles

TICKETS: Tickets must be purchased in advance at **SensorioPaso.com**, online ONLY. No “at the door – box office” sales until further notice.

ADULT ADMISSION: \$30 - \$40 + Fees

CHILD ADMISSION (12+ Under): \$9.50 + Fees Thursdays*, \$19 + Fees Fri. - Sun.
Children under 2 years admitted free

**Family Night – 50% discount for children 12 and under*

VIP TERRACE: \$79 + Fees, includes exclusive access to Private VIP Terrace, Private Restrooms, Airstream Bar, Fire Tables, Seating and best views of the exhibition.

INFO: For information visit **SensorioPaso.com** or call **(805) 226-4287**.

-30-

PRESS: Contact Steph Keay, Carla Befera & Co.
steph@cb-pr.com

Contact Sensorio
805.226.4287 | info@sensoriopaso.com

PHOTOS: Downloadable high-res photos are available here:
<http://cbpr.co/press/BruceMunroSensorio>