



Bruce Munro
**FIELD OF LIGHT
AT SENSORIO**



**SENSORIO OFFERS SERENE HOLIDAY LIGHT VIEWING WITH
Bruce Munro: LIGHT AT SENSORIO
SPECIAL HOLIDAY HOURS, GIFT CERTIFICATES AVAILABLE**
Now through January 2, 2022

PASO ROBLES, CA (27 October 2021) — Holiday merrymakers can experience an ethereal outdoor light adventure at **Sensorio** in Paso Robles, California, where the stunning light exhibition ***Bruce Munro: Light at Sensorio*** continues. A safe and serene experience where friends and family can gather during the holidays, the exhibit includes Munro's 15-acre *Field of Light*, an array of over 58,800 stemmed spheres lit by fiber-optics which gently illuminate the landscape in subtle blooms of morphing color, and Munro's adjacent *Light Towers*, a maze of 69 towers composed of more than 17,000 wine bottles glowing with optic fibers modulating to a custom musical score. Sensorio enhances the experience with live entertainment by local musicians, and offers food and beverages including warm drinks, wine, beer, a selection of mixed cocktails, snacks and meals. A VIP experience option is also available, which includes exclusive access to a terrace overlooking *Field of Light*, with an Airstream bar, private tables and fire pits, and other amenities. For a post-holiday present, shoppers can share the experience of a lifetime with gift certificates, providing recipients with a romantic getaway, a special family outing, or stunning "staycation" destination. The breathtaking immersive exhibit which opened in May 2019 has captured international media attention with *Forbes* describing it as "the future of public wellness," *Travel + Leisure* calling it a "pilgrimage-worthy art escape," and *The New York Times* declaring it #6 on its list of "50 Places To See In 2020." ***Bruce Munro: Light at Sensorio*** is currently open every Thursday through Sunday evening, with added nights during the holiday season (*view full schedule of days/hours below*). ***Light at Sensorio*** is located at **Sensorio**, 4380 Highway 46 East, Paso Robles, California. For tickets and more information, the public may visit sensoriopaso.com.

About Light at Sensorio

For Sensorio, world acclaimed British artist Bruce Munro has created an unparalleled immersive experience in a breathtaking otherworld. Featured in *The New York Times* as #6 in “50 Places to Visit in 2020,” **Light at Sensorio** features two walk-through installations by Munro. Covering 15 acres of Paso Robles’ rolling hills, **Field of Light** is his largest artwork to date, comprised of more than 58,800 stemmed spheres lit by fiber optics, gently illuminating the landscape in subtle blooms of morphing color that describe the undulating landscape. Munro’s latest installation for Sensorio, **Light Towers**, celebrates Paso Robles’ extensive wine country environs with 69 towers composed of more than 17,000 wine bottles, illuminated by glowing optic fibers. Rising seven feet high, the towers morph colors to the original composition “Rise and Shine,” composed by Orlando Gough and performed by a vocal ensemble. Powered by solar, these stunning exhibits captivate visitors, inviting them to engage with the landscape and environment through an ethereal light based and sculptural experience. *Smithsonian Magazine* has called Munro’s art “stunning,” while The Guardian noted “This is art you feel, rather than art you view.”

Sensorio was created by Central Valley locals Ken and Bobbi Hunter as a destination for entertainment, exploration, meditation, adventure, and delight, honoring the natural topography of the landscape. It opened with Bruce Munro: Field of Light, which became an international sensation. Sensorio launched its second phase with the addition of Light Towers, an extension of the current exhibition that is included in the admission fee. Both exhibitions will continue through January 2, 2022 at Sensorio. Other exhibitions and buildings are planned for future openings at the site.

About Bruce Munro

London-born **Bruce Munro** is best known for large-scale light-based artworks inspired largely by his continuous study of natural light and his curiosity for shared human experiences. With a fine arts degree, early career training in the lighting design industry, and an inventive urge for reuse, Munro creates art that captures his responses to literature, music, science, and the world around him. His work has been commissioned by and displayed in special exhibitions in

galleries, parks, grand estates, cathedrals, botanical gardens, and museums around the globe, including Longwood Gardens, PA; the Guggenheim Museum, NY; the Sharjah Museum of Art, UAE; Montalvo Arts Center, CA; Scottsdale Museum of Contemporary Art, AZ; Desert Botanical Garden, AZ; Jeju Light Art Festa, South Korea; the Colorado Springs Fine Arts Center, CO; Sotheby's *Beyond Limits* at Chatsworth; Victoria & Albert Museum, London; Waddesdon Manor, the Rothschild Collection, Buckinghamshire; and Salisbury Cathedral, among others. Artworks by Munro are held in the permanent collections of museums and public art collections worldwide including the Ashmolean Museum of Art and Archeology, Oxford; Cheekwood Botanical Garden and Art Museum, TN; and Texas Tech University Public Art.

FOR CALENDAR EDITORS:

WHAT: Holiday merrymakers can experience an ethereal outdoor light adventure at **Sensorio** in Paso Robles, California, where the stunning light exhibition ***Bruce Munro: Light at Sensorio*** continues. A safe and serene experience where friends and family can gather during the holidays, the exhibit includes Munro's 15-acre *Field of Light*, an array of over 58,800 stemmed spheres lit by fiber-optics which gently illuminate the landscape in subtle blooms of morphing color, and Munro's adjacent *Light Towers*, a maze of 69 towers composed of more than 17,000 wine bottles glowing with optic fibers modulating to a custom musical score. Sensorio enhances the experience with live entertainment by local musicians, and offers food and beverages including warm drinks, wine, beer, a selection of mixed cocktails, snacks and meals. A VIP experience option is also available, which includes exclusive access to a terrace overlooking *Field of Light*, with an Airstream bar, private tables and fire pits, and other amenities. For a post-holiday present, shoppers can share the experience of a lifetime with gift certificates, providing recipients with a romantic getaway, a special family outing, or stunning "staycation" destination.

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WHEN: **Now through January 2, 2022**

WHERE: Sensorio, 4380 Highway 46 East, Paso Robles

DAYS/TIMES: **October – November 6:** Thursdays through Sundays 5:30pm-10pm
November 7 – January 2: Thursdays/Sundays 4:30pm-9pm, Fridays/Saturdays 4:30pm-10pm*

Additional holiday dates include Wednesday, November 24, as well as every night from Sunday, December 26 through Sunday, January 2.

TICKETS: Tickets must be purchased in advance at sensoriopaso.com, online ONLY. Gift certificates are available by visiting bit.ly/sensoriogiftcert.

ADULT ADMISSION: \$31.50 to \$41 + ticket fees

CHILD ADMISSION (12+ Under): \$9.50 + Fees Thursdays*, \$19 + Fees Fri. - Sun.
Children under 2 years admitted free

*Family Night – 50% discount for children 12 and under

VIP TERRACE: \$81-110 + ticket fees. VIP patrons enjoy priority entry at opening and can arrive anytime during open hours. VIP tickets include exclusive access to the Private VIP Terrace with reserved seating, private restrooms, Airstream bar, fireside tables, and the best views of the exhibition. Includes 1 drink ticket. “VIP Experience + VIP Platter” tickets also include a charcuterie or crudités platter.

Cancellations may be caused by inclement weather or future mandated closures for COVID safety. In that event, ticket holders can reschedule to a future date.

COVID precautions: unvaccinated guests are kindly asked to wear a mask/face covering.

INFO: For more information or to purchase tickets, please visit sensoriopaso.com.

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MEDIA: Contact Sydney Albin, Carla Befera & Co.
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PHOTOS: Downloadable high-res photos will be available here:
<https://cbpr.co/press/brucemunrosensorio/>