



BRUCE MUNRO: LIGHT AT SENSORIO RAISES FUNDS FOR LOCAL MENTAL HEALTH SUPPORT ORGANIZATION AND OUTDOOR TRIPS FOR SCHOOL-AGED CHILDREN WITH “SENSORIO GIVES BACK”

Sunday, December 12, 2021

PASO ROBLES, CA (29 October 2021) — Visitors planning to experience **Bruce Munro: Field of Light at Sensorio** will also assist in raising funds for a local mental health support organization, as well as a non-profit dedicated to creating nature trips for youth 8-12 years old, when they visit during **Sensorio Gives Back** on **December 12**. This ongoing initiative at the outdoor art exhibition highlights and supports local non-profits on selected nights, when \$20 of each ticket sold to **Light at Sensorio** goes towards the chosen charities (with \$10 donated to each organization). Taking place on **Sunday, December 12**, this special fundraising event will benefit the Transitions-Mental Health Association (TMHA) and NatureTrack. The acclaimed exhibit by internationally acclaimed British artist Bruce Munro is currently viewable through January 2, 2022 (*view full schedule of days/hours below*). **Light at Sensorio** is located at **Sensorio**, 4380 Highway 46 East, Paso Robles, California. For tickets and more information, the public may visit sensoriopaso.com.

Serving San Luis Obispo and North Santa Barbara Counties for over 40 years, **Transitions-Mental Health Association (TMHA)** is dedicated to eliminating stigma and promoting recovery and wellness for people with mental illness through work, housing, community, and family support services. Other programs include clinical services, where clients are provided with 24/7 team-based response, case management, and/or licensed clinical treatment. TMHA also works with communities throughout the Central Coast to tackle the challenge of homelessness with

outreach, treatment, and housing programs. To learn more about Transitions-Mental Health Association (TMHA), the public may visit t-mha.org.

For a decade, **NatureTrack** has transported students outside, successfully engaged their curiosity, and instilled in them a new appreciation and awe of nature. Youth 8-12 years old spend substantially more time on entertainment media than in unstructured outdoor activity, which has led to increases in child obesity, inadequate physical activity, stress, sleep deprivation, and poor diet quality. In an effort to combat those ills, the foundation has partnered with teachers to provide students with an immersive experience based on Joseph Cornell's "flow learning," using students' innate learning process to connect them to the land where they live, and reinforcing concepts that compliment New Generation Science Standards (NGSS). NatureTrack strives to inspire each student's curiosity about the natural world and let nature lead the way. For more information on NatureTrack, the public may visit naturetrack.org.

About Light at Sensorio

For Sensorio, world acclaimed British artist Bruce Munro has created an unparalleled immersive experience in a breathtaking otherworld. Featured in *The New York Times* as #6 in "50 Places to Visit in 2020," **Light at Sensorio** features two walk-through installations by Munro. Covering 15 acres of Paso Robles' rolling hills, **Field of Light** is his largest artwork to date, comprised of more than 58,800 stemmed spheres lit by fiber optics, gently illuminating the landscape in subtle blooms of morphing color that describe the undulating landscape. Munro's latest installation for Sensorio, **Light Towers**, celebrates Paso Robles' extensive wine country environs with 69 towers composed of more than 17,000 wine bottles, illuminated by glowing optic fibers. Rising seven feet high, the towers morph colors to the original composition "Rise and Shine," composed by Orlando Gough and performed by a vocal ensemble. Powered by solar, these stunning exhibits captivate visitors, inviting them to engage with the landscape and environment through an ethereal light based and sculptural experience. *Smithsonian Magazine*

has called Munro's art "stunning," while The Guardian noted "This is art you feel, rather than art you view."

Sensorio was created by Central Valley locals Ken and Bobbi Hunter as a destination for entertainment, exploration, meditation, adventure, and delight, honoring the natural topography of the landscape. It opened with Bruce Munro: Field of Light, which became an international sensation. Sensorio launched its second phase with the addition of Light Towers, an extension of the current exhibition that is included in the admission fee. Both exhibitions will continue through January 2, 2022 at Sensorio. Other exhibitions and buildings are planned for future openings at the site.

About Bruce Munro

London-born **Bruce Munro** is best known for large-scale light-based artworks inspired largely by his continuous study of natural light and his curiosity for shared human experiences. With a fine arts degree, early career training in the lighting design industry, and an inventive urge for reuse, Munro creates art that captures his responses to literature, music, science, and the world around him. His work has been commissioned by and displayed in special exhibitions in galleries, parks, grand estates, cathedrals, botanical gardens, and museums around the globe, including Longwood Gardens, PA; the Guggenheim Museum, NY; the Sharjah Museum of Art, UAE; Montalvo Arts Center, CA; Scottsdale Museum of Contemporary Art, AZ; Desert Botanical Garden, AZ; Jeju Light Art Festa, South Korea; the Colorado Springs Fine Arts Center, CO; Sotheby's *Beyond Limits* at Chatsworth; Victoria & Albert Museum, London; Waddesdon Manor, the Rothschild Collection, Buckinghamshire; and Salisbury Cathedral, among others. Artworks by Munro are held in the permanent collections of museums and public art collections worldwide including the Ashmolean Museum of Art and Archeology, Oxford; Cheekwood Botanical Garden and Art Museum, TN; and Texas Tech University Public Art.

FOR CALENDAR EDITORS:

WHAT: Visitors planning to experience **Bruce Munro: Field of Light at Sensorio** will also assist in raising funds for a local mental health support organization, as well as a non-profit dedicated to creating nature trips for youth 8-12 years old, when they visit during **Sensorio Gives Back** on **December 12**. This ongoing initiative at the outdoor art exhibition highlights and supports local non-profits on selected nights, when \$20 of each ticket sold to **Light at Sensorio** goes towards the chosen charities (with \$10 donated to each organization). Taking place on **Sunday, December 12**, this special fundraising event will benefit the Transitions-Mental Health Association (TMHA) and NatureTrack.

WHEN: “**Sensorio Gives Back**” is 4:30pm-9:00pm, Sunday, December 12, 2021.

Sensorio is also open:

October 1-November 6: Thurs through Sun 5:30pm-10pm

November 7-January 2: Thurs/Sun 4:30pm-9pm, Fri/Sat 4:30pm-10pm

WHERE: **Sensorio**, 4380 Highway 46 East, Paso Robles

TICKETS: **LIMITED NUMBER OF TICKETS AVAILABLE NIGHTLY.** To guarantee admission, tickets must be purchased in advance at sensoriopaso.com for a specific date/entry time. A limited number of walk-up tickets are available at the door.

ADULT ADMISSION: \$31.50 to \$41 + ticket fees

CHILD ADMISSION (12 and under): \$9.50 to \$20 + ticket fees. *Children under 2 are admitted free.*

VIP TERRACE: \$81-110 + ticket fees. VIP patrons enjoy priority entry at opening and can arrive anytime during open hours. VIP tickets include exclusive access to the Private VIP Terrace with reserved seating, private restrooms, Airstream bar, fireside tables, and the best views of the exhibition. Includes 1 drink ticket. “VIP Experience + VIP Platter” tickets also include a charcuterie or crudités platter.

COVID precautions: unvaccinated guests are kindly asked to wear a mask/face covering.

Cancellations may be caused by inclement weather or future mandated closures for COVID safety. In this event, ticket holders can reschedule to a future date.

INFO: For information visit sensoriopaso.com

PRESS: Contact Sydney Albin, Carla Befera & Co.
sydney@cb-pr.com

PHOTOS: Downloadable high-res photos are available here:
<http://cbpr.co/press/BruceMunroSensorio>