



BRUCE MUNRO: LIGHT AT SENSORIO SUPPORTS CHILDREN WITH CANCER AND LOCAL FOOD BANK WITH “SENSORIO GIVES BACK”

Sunday, November 21, 2021

PASO ROBLES, CA (14 October 2021) — Visitors planning to experience **Bruce Munro: Field of Light at Sensorio** will also assist in supporting families that have a child with cancer, as well as a local foodbank, when they visit during **Sensorio Gives Back** on **November 21**. This ongoing initiative at the outdoor art exhibition highlights and supports local non-profits on selected nights, when \$20 of each ticket sold to **Light at Sensorio** goes towards the chosen charities (with \$10 donated to each organization). Taking place on **Sunday, November 21**, next month's special fundraising event will benefit the Teddy Bear Cancer Foundation and Foodbank of Santa Barbara County. The acclaimed exhibit by internationally acclaimed British artist Bruce Munro is currently viewable through January 2, 2022 (*view full schedule of days/hours below*). **Light at Sensorio** is located at **Sensorio**, 4380 Highway 46 East, Paso Robles, California. For tickets and more information, the public may visit sensoriopaso.com.

Created in 2002, **Teddy Bear Cancer Foundation** advocates for families living in Santa Barbara, Ventura, and San Luis Obispo counties that have a child with cancer by providing financial, educational, and emotional support. The financial stability program helps low-to-moderate income families with household bills and expenses associated with caring for a sick child. Funds also help offset loss of income due to one or both parents reducing work hours, or leaving their job to care for their child. Teddy Bear Cancer Foundation also provides professional and peer support for the entire family, including parents, the child in treatment, and their siblings to ease emotional hardship. These programs include Family Counseling Groups, Family Connection Events, and more. In regard to educational advocacy, the foundation provides parents with the

necessary tools to support and advocate for their child’s academic career, providing a smooth transition back to school following treatment. These programs include tutoring services as well as neuropsychological testing. To learn more about Teddy Bear Cancer Foundation, the public may visit teddybearcancerfoundation.org.

The **Foodbank of Santa Barbara County**’s mission is to end hunger and transform the health of Santa Barbara County through good nutrition. The organization serves the community as a leader and expert in improving the nutritional health of Santa Barbara County through increased food security. The program pushes beyond the traditional scope of a food bank by providing more than just food, including programs for nutrition education, disaster preparedness, environmental sustainability, and community resilience in order to solve the underlying causes of hunger. For more information on Foodbank of Santa Barbara County, the public may visit foodbanksbc.org.

About Light at Sensorio

For Sensorio, world acclaimed British artist Bruce Munro has created an unparalleled immersive experience in a breathtaking otherworld. Featured in *The New York Times* as #6 in “50 Places to Visit in 2020,” **Light at Sensorio** features two walk-through installations by Munro. Covering 15 acres of Paso Robles’ rolling hills, **Field of Light** is his largest artwork to date, comprised of more than 58,800 stemmed spheres lit by fiber optics, gently illuminating the landscape in subtle blooms of morphing color that describe the undulating landscape. Munro’s latest installation for Sensorio, **Light Towers**, celebrates Paso Robles’ extensive wine country environs with 69 towers composed of more than 17,000 wine bottles, illuminated by glowing optic fibers. Rising seven feet high, the towers morph colors to the original composition “Rise and Shine,” composed by Orlando Gough and performed by a vocal ensemble. Powered by solar, these stunning exhibits captivate visitors, inviting them to engage with the landscape and environment through an ethereal light based and sculptural experience. *Smithsonian Magazine* has called Munro’s art “stunning,” while The Guardian noted “This is art you feel, rather than art you view.”

Sensorio was created by Central Valley locals Ken and Bobbi Hunter as a destination for entertainment, exploration, meditation, adventure, and delight, honoring the natural topography of the landscape. It opened with Bruce Munro: Field of Light, which became an international sensation. Sensorio launched its second phase with the addition of Light Towers, an extension of the current exhibition that is included in the admission fee. Both exhibitions will continue through January 2, 2022 at Sensorio. Other exhibitions and buildings are planned for future openings at the site.

About Bruce Munro

London-born **Bruce Munro** is best known for large-scale light-based artworks inspired largely by his continuous study of natural light and his curiosity for shared human experiences. With a fine arts degree, early career training in the lighting design industry, and an inventive urge for reuse, Munro creates art that captures his responses to literature, music, science, and the world around him. His work has been commissioned by and displayed in special exhibitions in galleries, parks, grand estates, cathedrals, botanical gardens, and museums around the globe, including Longwood Gardens, PA; the Guggenheim Museum, NY; the Sharjah Museum of Art, UAE; Montalvo Arts Center, CA; Scottsdale Museum of Contemporary Art, AZ; Desert Botanical Garden, AZ; Jeju Light Art Festa, South Korea; the Colorado Springs Fine Arts Center, CO; Sotheby's *Beyond Limits* at Chatsworth; Victoria & Albert Museum, London; Waddesdon Manor, the Rothschild Collection, Buckinghamshire; and Salisbury Cathedral, among others. Artworks by Munro are held in the permanent collections of museums and public art collections worldwide including the Ashmolean Museum of Art and Archeology, Oxford; Cheekwood Botanical Garden and Art Museum, TN; and Texas Tech University Public Art.

FOR CALENDAR EDITORS:

WHAT: Visitors planning to experience **Bruce Munro: Field of Light at Sensorio** will also assist in supporting families that have a child with cancer, as well as a local foodbank, when they visit during **Sensorio Gives Back** on **November 21**. This ongoing initiative at the outdoor art exhibition highlights and supports local non-

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WHEN: **"Sensorio Gives Back"** is 6:00pm-10:00pm, Sunday, November 21, 2021.

Sensorio is also open:

October 1-November 6: Thurs through Sun 5:30pm-10pm

November 7-January 2: Thurs/Sun 4:30pm-9pm, Fri/Sat 4:30pm-10pm

WHERE: **Sensorio**, 4380 Highway 46 East, Paso Robles

TICKETS: **LIMITED NUMBER OF TICKETS AVAILABLE NIGHTLY.** To guarantee admission, tickets must be purchased in advance at sensoriopaso.com for a specific date/entry time. A limited number of walk-up tickets are available at the door.

ADULT ADMISSION: \$31.50 to \$41 + ticket fees

CHILD ADMISSION (12 and under): \$9.50 to \$20 + ticket fees. *Children under 2 are admitted free.*

VIP TERRACE: \$81-110 + ticket fees. VIP patrons enjoy priority entry at opening and can arrive anytime during open hours. VIP tickets include exclusive access to the Private VIP Terrace with reserved seating, private restrooms, Airstream bar, fireside tables, and the best views of the exhibition. Includes 1 drink ticket. "VIP Experience + VIP Platter" tickets also include a charcuterie or crudités platter.

COVID precautions: unvaccinated guests are kindly asked to wear a mask/face covering.

Cancellations may be caused by inclement weather or future mandated closures for COVID safety. In this event, ticket holders can reschedule to a future date.

INFO: For information visit sensoriopaso.com

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PRESS: Contact Sydney Albin, Carla Befera & Co.
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PHOTOS: Downloadable high-res photos are available here:
<http://cbpr.co/press/BruceMunroSensorio>