



THEMED EXPERIENCE LEADER
THE HETTEMA GROUP
DEBUTS BREATHTAKING ONE-OF-A-KIND EXPERIENCE
CRYSTAL LOBBY SHOW

Imaginative and innovative pavilion immerses guests at Galaxy Macau

COTAI, MACAU (31 January 2022) – Leading experiential design firm **The Hettema Group** (THG) unveiled its latest creation—the resplendent and innovative **Crystal Lobby Show**, which made its dazzling debut at world-class luxury resort **Galaxy Macau** this week. Crafted from more than 380,000 precision-cut Bohemian crystals, this shimmering structure combines unparalleled beauty and masterful technological innovation to present a one-of-a-kind masterpiece in the heart of one of the world’s most luxurious destinations. A collaborative effort that involved a worldwide team of 450 designers, artisans, engineers, and craftspeople from over 25 countries, the Crystal Lobby Show is an animated, kinetic pavilion that features 32 dancing fountains, 8 leaping water jets, and an immense moving ceiling of 24 overlapping, crystal-clad petals and 12 rotating crystal chandeliers—all beautifully centered on an elegant, airborne crystal lotus flower. These extraordinary elements synchronize to original music in an immersive spectacular display of light, color, and sound. To learn more about experiencing the Crystal Lobby Show and visiting the Galaxy Macau, the public may visit galaxymacau.com/entertainment/crystal-lobby-show.

The work is currently displaying “The Phoenix Returns,” a special Lunar New Year show honoring the auspicious arrival of Fenghuang, the immortal multicolored mythological bird whose rare appearance is said to be an omen foretelling harmony. Heralded by soundtrack and visuals conjuring drums, music, fireworks, firecrackers, and traditional red lanterns, this display celebrates the arrival of the New Year, which brings new opportunities for continued prosperity and joyfulness.

The Hettema Group (THG) is a world leader in experiential design. THG collaborates with high-profile clients around the globe providing concept, design, and production, to envision and

then execute award-winning, wildly inventive one-of-a-kind attractions, exhibits, shows, and settings, all focused on elevating the guest experience. Among their innovative creations are the world's largest observation wheel, Las Vegas' High Roller featuring separate showroom experiences; America's largest indoor water park, the multi-record setting, award-winning DreamWorks Water Park; an epic, multi-sensory cinematic experience executive produced by Tom Hanks for the National WWII Museum; and One World Observatory in One World Trade Center, a spectacular sightseeing opportunity turned inspirational personal journey through New York City's history. For information on The Hettema Group, visit **thehettemagroup.com**.

Galaxy Macau™ is the world-class luxury integrated resort destination in Macau with an Asian heart. Galaxy Macau includes three world-class Asian hotels: the ultra-exclusive Banyan Tree Macau, Japan's legendary Hotel Okura Macau, and the award-winning Galaxy Hotel™. Galaxy Macau quickly gained a reputation for being a diverse and luxurious playground where a "World Class, Asian Heart" service philosophy comes to life. For more information on Galaxy Macau the public may visit **galaxymacau.com**.

-30-

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PHOTOS: Downloadable high-res photos and video are available here:
http://cbpr.co/press/thg_galaxymacau