



ENDURANCE CROSS COUNTRY BIKE RACE NATIONAL FILM RELEASE

“UNTIL THE WHEELS COME OFF”

AVAILABLE VIA VIDEO ON DEMAND STREAMING
PLATFORMS

APRIL 5, 2022

To raise funds for cancer research, cyclist John Tarlton enters one of the most grueling ultra-endurance events in the world: Race Across America (RAAM).

PALO ALTO, CA (MARCH 7, 2022) — An extraordinary effort by a Palo Alto man is the subject of a film available on VOD streaming platforms on **April 5, 2022**. “[Until the Wheels Come Off](#),” depicts a fifty-year old cyclist **John Tarlton** who, in an effort to raise funds for cancer research, enters one of the most grueling ultra-endurance events in the world: **Race Across America (RAAM)**. Riders travel from coast to coast, through searing desert and over mountain ranges, in a brutally taxing challenge that is over 30% longer than the Tour de France and accomplished in half the time. With his family and friends serving as support

crew, together they embark on a 12-day/3,070-mile coast to coast bike ride that puts all their emotional and physical limits to the test. The film was celebrated at The Napa Valley Film Festival in November 2021. Further information on the film is available at www.UntilTheWheelsComeOffMovie.com. Advance review copies are available to press.

“Until The Wheels Come Off,” which centers on the almost unfathomably intense challenges of a race in which more than half the participants don’t finish, is presented by Gravitas Ventures and was produced by [Jenny Dearborn](#), a leading Silicon Valley HR executive, social justice advocate, and champion for equality and diversity, who felt compelled to document the journey undertaken by her husband John Tarlton. Dearborn included their three children, who rode along in the Team Tarlton van as crew, to witness and support their father’s extraordinary efforts. Tarlton’s entire race was documented by an experienced film crew, capturing the sleep deprivation, road hazards, and hasty nourishment taken while riding through days, nights, torrential rain, relentless sun, dangerous wind, through cramping and failing muscles, and the other extremes endured by riders in this singular pursuit.

Race Across America (RAAM) is one of the most respected and longest running ultra-endurance events in the world, seen as a pinnacle of athletic achievement not only in cycling circles but also in the greater sporting community. Participants can compete as relay teams, or as solos who must earn qualification (John Tarlton, documented in this film, competed as a solo.)

- **Vertical feet of climbing:** Over 170,000 (vs. Tour de France ~146,000)
- **Distance in miles:** 3,070 miles (vs. Tour de France 2,200 miles)
- **Days of the race:** must be completed in 12 days (vs. Tour de France 23 days)
- **Stages:** None, RAAM is one continual stage, no rest days (vs. Tour de France, divided into daily stages spread over 3 weeks, with scheduled rest periods)
- **Prize money awarded:** \$0 (vs. Tour de France’s over \$2.5 million.)

Film Credits:

Directors of Photography: Dean Pags & Colby Johnson

Music by Chris Phillips

Produced by Matt Dearborn, Jenny Dearborn, and Rick Weis

Directed by Matt Dearborn and Rick Weis

About the Film Participants:

John Tarlton (Extreme Athlete, Film Subject) is an avid endurance athlete who competes in extreme sports to raise money and awareness for cancer research at the Stanford Cancer Institute (SCI). A gifted athlete whose collegiate sport was cycling, Tarlton leverages this passion for health by using his athletic ability to help others. To date, he has participated in six endurance cycling events and donated 100% of the funds raised to SCI. Tarlton is also the Chairman of the board of directors at the Tarlton Foundation—a non-profit focused on health, wellness, and educational initiatives—and a Menlo Park real estate executive.

Jenny Dearborn (Producer, Wife) is a leading tech HR executive. She was recognized as one of the **50 Most Powerful Women in Tech** for five consecutive years and is known as a thought leader in Human Capital Management. She is the author of two best-selling business books: [Data Driven](#), selected as one of the top 10 for “What Corporate America is Reading” out of 11,000 business books in 2015. In 2017, her book, [The Data Driven Leader](#), debuted as #1 on Amazon’s list of business best-sellers. She is a Chief People Officer and advisor HR and Ed Tech startups. Dearborn is also an Executive Producer for the upcoming feature film “[LILLY](#)” starring Patricia Clarkson, a timely political thriller based on the remarkable life of Fair Pay icon Lilly Ledbetter and Producer of High Five.

Rick Weis (Producer, Editor) is a longtime documentary editor whose storytelling ability and eye for unique visual branding began with working alongside legendary documentary filmmakers David Wolper and Robert Guenette on a CNN historical epic. His scripted credits include renowned comedy and drama hits such as “Entourage” and “The Office,” where his production background and documentary experience informed dynamic conceptual approaches to storytelling.

Matt Dearborn (Producer, Brother-In-Law) has written over a hundred episodes of television and sold original ideas to nearly every major network; Netflix, Sony, FOX, HBO, NBC, CBS, Nickelodeon, Lifetime, Disney Channel and the Cartoon Network. His absurdist comic style has earned Mr. Dearborn three Emmy nominations and a BAFTA award for creating *Even Stevens* (Outstanding International Series). Other accolades include nominations for the NAACP’s Image Award and the prestigious Environment Media Award. Currently Mr. Dearborn is partnering with Karl Schaefer (*Z Nation*) on *High Five* a feature about a band of twenty-something’s who pull off an Ocean’s Eleven like revenge heist. <https://www.instagram.com/dearborn.matt/>

The Tarlton Family (Support Team) John's family goes along for the ride of a lifetime: his wife Jenny Dearborn, their oldest son Jack and younger son Cooke, and daughter Cloe.

MEDIA CONTACTS: Denise Lamott, denise@deniselamottpr.com and Karin Conn, karin@connsf.net

PHOTOS: Downloadable hi-res photos available via **Carla Befera PR** at: <https://cbpr.co/press/untilthewheelscomeoff/>

ADVANCE COPIES OF THE FILM AVAILABLE BY REQUEST.