

## SENSORIO MARKS THIRD ANNIVERSARY OF **Bruce Munro: LIGHT AT SENSORIO** WITH PUBLIC CELEBRATION

Monday, May 30, 2022 in Paso Robles, California

PASO ROBLES, CA (12 May 2022) — **Sensorio**, the Central California location dedicated to the intersection of art, technology, and nature, marks its third anniversary with a public celebration, 7:00pm – 10:30pm, Monday, May 30. All attendees on Memorial Day will receive a free Sensorio baseball cap upon entry (while supplies last) and will be invited to toast the day with a complimentary glass of bubbly and slice of birthday cake. To honor service members on Memorial Day, Sensorio will also offer a 50% discount on tickets for May 30 to active or former members of any branch of the U.S. military, and their families\*. For more information and to purchase tickets, the public may visit [SensorioPaso.com](https://www.sensoriopaso.com) or call **(805) 226-4287**. The arts center limits capacity each night to ensure an uncrowded environment and create an enjoyable experience; guests are encouraged to order in advance to avoid disappointment.

Sensorio, located in the heart of the Central Valley wine country, opened in May 2019 with a stunning, 16-acre exhibit of **Bruce Munro: Light at Sensorio**. The exhibit immediately captured an international audience, with thousands of visitors arriving from across the country and around the globe to view the dream-like immersive light experience. Sensorio has been hailed for creating a “movement that infuses culture in valleys of viticulture” (*The New York Times*), and offering a unique adventure described as “the future of public wellness” (*Forbes*), and a “pilgrimage-worthy art escape” that is “meant to complement, never compete or detract, from the beauty of the landscape” (*Travel + Leisure*). For **Sensorio**, internationally acclaimed British artist Bruce Munro created an unparalleled immersive experience. Nestled among rolling hills Munro’s massive **Field of Light** offers an other-worldly walk-through experience, with over 58,000 stemmed spheres gently illuminating the landscape in subtle blooms of morphing colors. It is the world’s largest exhibit of work by the acclaimed British artist and is entirely powered by solar. **Field of Light** at Sensorio has been described as “mesmerizing” (*Los Angeles Times*), “art that you experience” (*San Francisco Chronicle*), and a “well-considered mix of technology, art installations, and community elements” (*Forbes*). It was singled out by *The New York Times* as #6 in its “52 Places to Go in 2020.” In April 2021, Sensorio unveiled Munro’s **Light Towers**, a vibrant new illuminated work that pays tribute to the 200+ wineries and vineyards that blanket Paso Robles’ beautiful rolling hills. Its 69 towers are made from 17,388 wine

## SENSORIO CELEBRATES THIRD ANNIVERSARY OF BRUCE MUNRO: LIGHT AT SENSORIO

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bottles—252 bottles per tower—rising some seven feet high and illuminated in gently changing colors to visually represent the original composition “Rise and Shine,” composed by Orlando Gough and performed by a vocal ensemble.

Sensorio enhances the viewing experience with nightly live entertainment by local musicians, and offers food and beverages including wine, beer, a selection of mixed cocktails, snacks, and meals. A VIP Experience option is also available, including exclusive access to a terrace overlooking *Field of Light* with an Airstream bar, reserved seating, fireside tables, and other amenities.

London-born **Bruce Munro** is best known for large-scale light-based artworks inspired largely by his continuous study of natural light and his curiosity for shared human experiences. With a fine arts degree, early career training in the lighting design industry, and an inventive urge for reuse, Munro creates art that captures his responses to literature, music, science, and the world around him. His work has been commissioned by and displayed in special exhibitions in galleries, parks, grand estates, cathedrals, botanical gardens, and museums around the globe, including Longwood Gardens, PA; the Guggenheim Museum, NY; the Sharjah Museum of Art, UAE; Montalvo Arts Center, CA; Scottsdale Museum of Contemporary Art, AZ; Desert Botanical Garden, AZ; Jeju Light Art Festa, South Korea; the Colorado Springs Fine Arts Center, CO; Sotheby’s *Beyond Limits* at Chatsworth; Victoria & Albert Museum, London; Waddesdon Manor, the Rothschild Collection, Buckinghamshire; and Salisbury Cathedral, among others. Artworks by Munro are held in the permanent collections of museums and public art collections worldwide including the Ashmolean Museum of Art and Archeology, Oxford; Cheekwood Botanical Garden and Art Museum, TN; and Texas Tech University Public Art.

**Sensorio** was created by locals Ken and Bobbi Hunter as a destination for entertainment, exploration, meditation, adventure, and delight, honoring the natural topography of the landscape and intended to offer a wide range of amusing, mystical, and kinetic experiences. Since its opening in 2019, Sensorio has hosted hundreds of thousands of visitors, and also become the backdrop for dozens of marriage proposals. Plans for future developments at Sensorio include a permanent dining area, and an eventual hotel and conference center.

\*Only available at the door. Discount for general admission/children’s tickets is available to active or retired members of the U.S. military and their family members, including the National Guard, Reservists, the U.S. Coast Guard, U.S. Space Force, the Commissioned Corps of the Public Health Service (PHS), and the Commissioned Corps of the National Oceanic and Atmospheric Administration (NOAA). Eligible Service Member or spouse must present a valid military identification upon arrival. **Discount not available for VIP tickets.**

SENSORIO CELEBRATES THIRD ANNIVERSARY OF BRUCE MUNRO: LIGHT AT  
SENSORIO  
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**FOR CALENDAR EDITORS:**

**WHAT:** **Sensorio**, the Central California location dedicated to the intersection of art, technology, and nature, marks its third anniversary with a public celebration, 7:00pm – 10:30pm, Monday, May 30. All attendees on Memorial Day will receive a free Sensorio baseball cap upon entry (while supplies last) and will be invited to toast the day with a complimentary glass of bubbly and slice of birthday cake. To honor service members on Memorial Day, Sensorio will also offer a 50% discount on tickets for May 30 to active or former members of any branch of the U.S. military, and their families.

**HOURS:** May 2022\*:  
Fri/Sat/Sun 7:00pm – 10:30pm  
  
June – August 2022:  
Thurs/Fri/Sat/Sun 7:00pm – 10:30pm  
  
September 1–5, 2022:  
Thurs/Fri/Sat/Sun 6:30pm – 10:00pm

**\*Sensorio will be open on Monday, May 30 (Memorial Day)**

*Note: On-site box office closes 45 minutes prior to close, and lights farthest from the entrance begin to dim 15 minutes prior to close.*

**WHERE:** **Sensorio**, 4380 Highway 46 East, Paso Robles

**TICKETS:** It is recommended that patrons purchase tickets in advance at [sensoriopaso.com](https://sensoriopaso.com).

**ADULT ADMISSION:** \$41 + ticket fees

**CHILD ADMISSION (12+ Under):** \$20 + ticket fees | \$10 + ticket fees Thursdays for “Family Night”

*Children under 2 years admitted free. Children ages 3 to 12 years must have VIP Tickets to enter the VIP Terrace.*

**VIP TERRACE:** \$85 + ticket fees. VIP patrons enjoy priority entry at opening and receive exclusive access to the Private VIP Terrace with reserved seating, private restrooms, Airstream bar, fireside tables, and the best views of the exhibition. Includes 1 drink ticket.

SENSORIO CELEBRATES THIRD ANNIVERSARY OF BRUCE MUNRO: LIGHT AT  
SENSORIO  
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**VIP TERRACE + VIP PLATTER:** \$110 + ticket fees. Experience also includes a charcuterie or crudité platter.

*Cancellations may be caused by inclement weather or future mandated closures for COVID safety. In that event, ticket holders can reschedule to a future date.*

**INFO:** For more information, the public may visit [SensorioPaso.com](https://SensorioPaso.com) or call **(805) 226-4287**.

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**PHOTOS:** Downloadable high-res photos available here:  
<https://cbpr.co/press/brucemunrosensorio/>