



Bruce Munro
**FIELD OF LIGHT
AT SENSORIO**



SENSORIO ANNOUNCES EXPANSION OF **BRUCE MUNRO: LIGHT AT SENSORIO** OFFERS SERENE OUTDOOR SPACE TO VISIT FOR THE HOLIDAYS

PASO ROBLES, CA (10 November 2022) — Holiday merrymakers are in for a treat this year when they visit **Bruce Munro: Light at Sensorio** in Paso Robles, California. The exhibit has recently refurbished and expanded its stunning *Field of Light*, adding 42,000 glowing orbs to its existing 58,000, creating a field now featuring 100,000 stemmed spheres lit by fiber-optics which gently illuminate the landscape in subtle blooms of morphing color – making it the world’s largest *Field of Light* installation. This serene outdoor adventure offers a holiday opportunity for co-workers, friends and family to gather and view the lights, enjoy warm beverages, holiday treats, and live music. (Private holiday parties may also be arranged.) The exhibit also includes Munro’s adjacent *Light Towers*, a maze of 69 towers composed of more than 17,000 wine bottles glowing with optic fibers modulating to a musical score. **Bruce Munro: Light at Sensorio** is currently open every Thursday through Sunday evening (*view full schedule of days/hours below*) and will continue in residence. **Bruce Munro: Light at Sensorio** is located at **Sensorio**, 4380 Highway 46 East, Paso Robles, California. For tickets and more information, the public may visit sensoriopaso.com.

About Light at Sensorio:

For **Sensorio**, internationally acclaimed British artist Bruce Munro created an unparalleled immersive experience. Since opening in May 2019, the exhibit has captured an audience from across the country and around the globe, seen by a half-million guests from 71 different countries to date. *Field of Light* at Sensorio is larger in size than any other Munro exhibition internationally and is Munro’s first US exhibit entirely powered by solar. The expanded field calls to mind spiral nebulas or galaxy clusters, creating a truly other-worldly experience. “People tell me they see everything from a quantum view of neurons to galactic spirals in the *Field of Light*,” says its creator, British artist Bruce Munro. “In a sense, it’s become an ‘imagination portal.’ I love the openness of interpretation it creates.”

Field of Light at Sensorio has been described as “mesmerizing” (*Los Angeles Times*), “art that you experience,” (*San Francisco Chronicle*), a “dreamlike glowing landscape” (*SLO Tribune*), and a “well-considered mix of technology, art installations, and community elements” (*Forbes*). It was singled out by *The New York Times* as #6 in its “52 Places to Go in 2020,” and again as one of “California’s Immersive Art Exhibits Worth Visiting” in 2022. *Los Angeles Times* also featured Sensorio in its “101 Best California Experiences” this year. In August 2022, *CBS Mornings* spotlighted Sensorio and its ongoing fundraising initiative, “Sensorio Gives Back” – making this Sensorio's second appearance on *CBS Mornings* since opening to the public. In April 2021, Munro unveiled a vibrant new illuminated work that pays tribute to the 200+ wineries and vineyards that blanket Paso Robles’ beautiful rolling hills. Its 69 towers are made from 17,388 wine bottles—252 bottles per tower—rising some seven feet high and illuminated in gently changing colors.

Sensorio has been hailed for creating a “movement that infuses culture in valleys of viticulture” (*The New York Times*), and offering a unique adventure described as “the future of public wellness” (*Forbes*), and a “pilgrimage-worthy art escape” that is “meant to complement, never compete or detract, from the beauty of the landscape” (*Travel + Leisure*).

Sensorio enhances the viewing experience with nightly live entertainment by local musicians, and offers food and beverages including wine, beer, a selection of mixed cocktails, snacks, and meals. A VIP Experience option is also available, including exclusive access to a terrace overlooking *Field of Light* with an Airstream bar, reserved seating, fireside tables, and other amenities.

About Bruce Munro:

London-born **Bruce Munro** is best known for large-scale light-based artworks inspired largely by his continuous study of natural light and his curiosity for shared human experiences. With a fine arts degree, early career training in the lighting design industry, and an inventive urge for reuse, Munro creates art that captures his responses to literature, music, science, and the world around him. His work has been commissioned by and displayed in special exhibitions in galleries, parks, grand estates, cathedrals, botanical gardens, and museums around the globe, including Longwood Gardens, PA; the Guggenheim Museum, NY; the Sharjah Museum of Art, UAE; Montalvo Arts Center, CA; Scottsdale Museum of Contemporary Art, AZ; Desert Botanical Garden, AZ; Jeju Light Art Festa, South Korea; the Colorado Springs Fine Arts Center, CO; Sotheby’s *Beyond Limits* at Chatsworth; Victoria & Albert Museum, London; Waddesdon Manor, the Rothschild Collection, Buckinghamshire; and Salisbury Cathedral, among others. Artworks by Munro are held in the permanent collections of museums and public art collections worldwide including the Ashmolean Museum of Art and Archeology, Oxford; Cheekwood

Botanical Garden and Art Museum, TN; and Texas Tech University Public Art.

About Sensorio:

Sensorio was created by locals Ken and Bobbi Hunter as a destination for entertainment, exploration, meditation, adventure, and delight, honoring the natural topography of the landscape and intended to offer a wide range of amusing, mystical and kinetic experiences. Since its opening in 2019, Sensorio has hosted hundreds of thousands of visitors, and also become the backdrop for dozens of marriage proposals. Plans for future developments at Sensorio include a permanent dining area, and an eventual hotel and conference center.

FOR CALENDAR EDITORS:

WHAT: Holiday merrymakers are in for a treat this year when they visit **Bruce Munro: Light at Sensorio** in Paso Robles, California. The exhibit has recently refurbished and expanded its stunning *Field of Light*, adding 42,000 glowing orbs to its existing 58,000, creating a field now featuring 100,000 stemmed spheres lit by fiber-optics which gently illuminate the landscape in subtle blooms of morphing color – making it the world’s largest *Field of Light* installation. This serene outdoor adventure offers a holiday opportunity for co-workers, friends and family to gather and view the lights, enjoy warm beverages, holiday treats, and live music. (Private holiday parties may also be arranged.) The exhibit also includes Munro’s adjacent *Light Towers*, a maze of 69 towers composed of more than 17,000 wine bottles glowing with optic fibers modulating to a musical score.

WHEN: November 6–December 31, 2022:
Thurs/Sun 5:00pm – 9:00pm
Fri/Sat 5:00pm – 9:30pm

January 2023:
Fri/Sat 4:30pm – 8:30pm

February 2023:
Fri/Sat 5:00pm – 9:00pm

March 1-11, 2023:
Thurs/Fri/Sat 5:30pm – 9:30pm

March 12-31, 2023:
Thurs/Fri/Sat 6:30pm – 9:30pm

April 2023:

Thurs/Fri/Sat 7:00pm – 10:00pm

Special holiday hours include December 26-29, 2022. Sensorio will be closed on Thanksgiving (November 24, 2022), Christmas Eve (December 24, 2022), and Christmas Day (December 25, 2022).

WHERE: Sensorio, 4380 Highway 46 East, Paso Robles

TICKETS: It is recommended that patrons purchase tickets in advance at sensoriopaso.com/.

ADULT ADMISSION: \$43 + ticket fees

CHILD ADMISSION (12+ Under): \$22 + ticket fees | \$12 + ticket fees Thursdays for “Family Night” (now through Dec. 29, 2022 only)

Children under 2 years admitted free. Children ages 3 to 12 years must have VIP Tickets to enter the VIP Terrace. Food and beverages available for purchase.

VIP/TERRACE EXPERIENCE: \$87 + ticket fees. VIP patrons enjoy priority entry at opening and receive exclusive access to the Private VIP Terrace with reserved seating, private restrooms, Airstream bar, fireside tables, and the best views of the exhibition. Includes 1 drink ticket.

VIP/TERRACE EXPERIENCE + PLATTER: \$112 + ticket fees. Experience also includes a charcuterie or crudité platter.

Cancellations may be caused by inclement weather or future mandated closures for COVID safety. In this event, ticket holders can reschedule to a future date.

INFO: For more information or to purchase tickets, please visit sensoriopaso.com.

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MEDIA: Contact Sydney Albin, Carla Befera & Co.
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PHOTOS: Downloadable high-res photos will be available here:
<https://cbpr.co/press/brucemunrosensorio/>