

SENSORIO CONTINUES

Bruce Munro: LIGHT AT SENSORIO

NOW EXPANDED, IN PASO ROBLES, CALIFORNIA

PASO ROBLES, CA (18 November 2022) — **Sensorio**, the Central California location dedicated to the intersection of art, technology, and nature, continues to welcome crowds to its stunning multi-acre outdoor exhibit, **Bruce Munro: Light at Sensorio**. The exhibit has recently refurbished and expanded its stunning *Field of Light* by Bruce Munro, adding 42,000 glowing orbs to its existing 58,000, creating a field now featuring 100,000 stemmed spheres lit by fiber-optics which gently illuminate the landscape in subtle blooms of morphing color – making it the world’s largest *Field of Light* installation. Since opening in May 2019, the exhibit has captured an enthusiastic audience from across the country and around the globe, with a half-million guests from 70 countries to date. In April 2021, Sensorio commissioned a second work by Munro, *Light Towers*, which is located adjacent to the *Field of Light*. Featuring 69 towers composed of more than 17,000 wine bottles, illuminated with glowing optic fibers whose colors evolve to an ethereal musical score, *Light Towers* celebrates Paso Robles’s extensive wine country environs. Sensorio has been hailed for creating a “movement that infuses culture in valleys of viticulture” (*The New York Times*), and offering a unique adventure described as “the future of public wellness” (*Forbes*), and a “pilgrimage-worthy art escape” that is “meant to complement, never compete or detract, from the beauty of the landscape” (*Travel + Leisure*). **Bruce Munro: Light at Sensorio** will continue in residence, and is located at **Sensorio**, 4380 Highway 46 East, Paso Robles, California. For more information and to purchase tickets, the public may visit SensorioPaso.com or call **(805) 226-4287**. The arts center limits capacity each night to ensure an uncrowded environment and create an enjoyable experience; guests are encouraged to order in advance to avoid disappointment.

About Light at Sensorio:

For **Sensorio**, internationally acclaimed British artist Bruce Munro created an unparalleled immersive experience. ***Field of Light*** at Sensorio is larger in size than any other Munro exhibition internationally and is Munro’s first US exhibit entirely powered by solar. ***Field of Light*** at Sensorio has been described as “mesmerizing” (*Los Angeles Times*), “art that you experience,” (*San Francisco Chronicle*), a “dreamlike glowing landscape” (*SLO Tribune*), and a

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“well-considered mix of technology, art installations, and community elements” (*Forbes*). It was singled out by *The New York Times* as #6 in its “52 Places to Go in 2020,” and again as one of “California’s Immersive Art Exhibits Worth Visiting” in 2022. *Los Angeles Times* also featured Sensorio in its “101 Best California Experiences” this year. In August 2022, *CBS Mornings* spotlighted Sensorio and its ongoing fundraising initiative, “Sensorio Gives Back” – making this Sensorio's second appearance on *CBS Mornings* since opening to the public. In April 2021, Munro unveiled a vibrant new illuminated work that pays tribute to the 200+ wineries and vineyards that blanket Paso Robles’ beautiful rolling hills. Its 69 towers are made from 17,388 wine bottles—252 bottles per tower—rising some seven feet high and illuminated in gently changing colors.

Sensorio enhances the viewing experience with nightly live entertainment by local musicians, and offers food and beverages including wine, beer, a selection of mixed cocktails, snacks, and meals. A Terrace Experience option is also available, including exclusive access to a private terrace overlooking *Field of Light* with an Airstream bar, reserved seating, fireside tables, and other amenities.

About Bruce Munro:

London-born **Bruce Munro** is best known for large-scale light-based artworks inspired largely by his continuous study of natural light and his curiosity for shared human experiences. With a fine arts degree, early career training in the lighting design industry, and an inventive urge for reuse, Munro creates art that captures his responses to literature, music, science, and the world around him. His work has been commissioned by and displayed in special exhibitions in galleries, parks, grand estates, cathedrals, botanical gardens, and museums around the globe, including Longwood Gardens, PA; the Guggenheim Museum, NY; the Sharjah Museum of Art, UAE; Montalvo Arts Center, CA; Scottsdale Museum of Contemporary Art, AZ; Desert Botanical Garden, AZ; Jeju Light Art Festa, South Korea; the Colorado Springs Fine Arts Center, CO; Sotheby’s *Beyond Limits* at Chatsworth; Victoria & Albert Museum, London; Waddesdon Manor, the Rothschild Collection, Buckinghamshire; and Salisbury Cathedral, among others. Artworks by Munro are held in the permanent collections of museums and public art collections worldwide including the Ashmolean Museum of Art and Archeology, Oxford; Cheekwood Botanical Garden and Art Museum, TN; and Texas Tech University Public Art.

About Sensorio:

Sensorio was created by locals Ken and Bobbi Hunter as a destination for entertainment, exploration, meditation, adventure, and delight, honoring the natural topography of the landscape and intended to offer a wide range of amusing, mystical and kinetic experiences. Since its opening in 2019, Sensorio has hosted hundreds of thousands of visitors, and also become the backdrop for dozens of marriage proposals. Plans for future developments at Sensorio include a permanent dining area, and an eventual hotel and conference center.

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FOR CALENDAR EDITORS:

WHAT: **Sensorio**, the Central California location dedicated to the intersection of art, technology, and nature, continues to welcome crowds to its stunning multi-acre outdoor exhibit, **Bruce Munro: Light at Sensorio**. The exhibit has recently refurbished and expanded its stunning *Field of Light* by Bruce Munro, adding 42,000 glowing orbs to its existing 58,000, creating a field now featuring 100,000 stemmed spheres lit by fiber-optics which gently illuminate the landscape in subtle blooms of morphing color – making it the world’s largest *Field of Light* installation. Since opening in May 2019, the exhibit has captured an audience from across the country and around the globe, seen by nearly a half-million guests to date. In April 2021, Sensorio commissioned a second work by Munro, *Light Towers*, which is located adjacent to the *Field of Light*. Featuring 69 towers composed of more than 17,000 wine bottles, illuminated with glowing optic fibers whose colors evolve to an ethereal musical score, *Light Towers* celebrates Paso Robles’s extensive wine country environs.

WHEN: For more info about days/hours of operations, please visit sensoriopaso.com. Sensorio’s schedule changes throughout the year to coincide with the sunset.

November 6–December 31, 2022:

Thurs/Sun 5:00pm – 9:00pm Fri/Sat 5:00pm – 9:30pm

January 2023:

Fri/Sat 4:30pm – 8:30pm

February 2023:

Fri/Sat 5:00pm – 9:00pm

March 1-11, 2023:

Thurs/Fri/Sat 5:30pm – 9:30pm

March 12-31, 2023:

Thurs/Fri/Sat 6:30pm – 9:30pm

April 2023:

Thurs/Fri/Sat 7:00pm – 10:00pm

Special holiday hours include December 26-29, 2022. Sensorio will be closed on Thanksgiving (November 24, 2022), Christmas Eve (December 24, 2022), and Christmas Day (December 25, 2022).

Note: On-site box office closes 45 minutes prior to close, and lights farthest from the entrance begin to dim 15 minutes prior to close.

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WHERE: Sensorio, 4380 Highway 46 East, Paso Robles

TICKETS: It is recommended that patrons purchase tickets in advance.

ADULT ADMISSION: \$43 + ticket fees

CHILD ADMISSION (12+ Under): \$22 + ticket fees | \$12 + ticket fees Thursdays for "Family Night" (now through Dec. 29, 2022 only)

Children under 2 years admitted free. Children ages 3 to 12 years must have VIP Tickets to enter the VIP Terrace. Food and beverages available for purchase.

TERRACE EXPERIENCE: \$87 + ticket fees. Terrace patrons enjoy priority entry at opening and receive exclusive access to the Private Terrace with reserved seating, private restrooms, Airstream bar, fireside tables, and the best views of the exhibition. Includes 1 drink ticket.

TERRACE EXPERIENCE + PLATTER: \$112 + ticket fees. Experience also includes a charcuterie or crudité platter.

Cancellations may be caused by inclement weather or future mandated closures for COVID safety. In that event, ticket holders can reschedule to a future date.

INFO: For more info, the public may visit SensorioPaso.com or call **(805) 226-4287**.

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MEDIA: Contact Sydney Albin, Carla Befera & Co.
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PHOTOS: Downloadable high-res photos available here:
<https://cbpr.co/press/brucemunrosensorio/>