

SENSORIO RELEASES ADDITIONAL DATES FOR **Bruce Munro: LIGHT AT SENSORIO**

Tickets now on sale through January 6, 2024

PASO ROBLES, CA (19 May 2023) — **Sensorio**, the Central California location dedicated to the intersection of art, technology, and nature, has announced that tickets **through January 6, 2024** are now available for purchase. **Bruce Munro: Light at Sensorio** is made up of internationally-acclaimed British artist Bruce Munro's *Field of Light* and *Light Towers*, plus its two new exhibits *Gone Fishing* and *Fireflies*. The recently expanded *Field of Light* now features 100,000 stemmed spheres lit by fiber-optics which gently illuminate the landscape in subtle blooms of morphing color – making it the world's largest *Field of Light* installation. Guests can also stroll through a second adjacent work by Munro, *Light Towers*, featuring 69 towers composed of more than 17,000 wine bottles, illuminated with glowing optic fibers whose colors evolve to an ethereal musical score, paying tribute to Sensorio's Wine Country setting. The two newest exhibits by Munro can be found in a valley adjacent to *Light Towers*. Comprised of 30 semi-circular arrays each featuring 25 multi-colored fishing rods, the reflective *Gone Fishing* offers a playful interpretation of an introspective pastime. A nearby pathway is dotted with Munro's magical *Fireflies*, made up of 9,720 flickering points of light.

Sensorio offers nightly live entertainment by local musicians, with food and beverages including wine, beer, a selection of mixed cocktails, snacks, and meals. It has also expanded to include Mercado Sensorio, a new space for casual dining with indoor and outdoor seating. A Terrace Experience option makes for a special night out, offering priority entry, exclusive access to a private terrace overlooking *Field of Light* with an Airstream bar, reserved seating, fireside tables, and other amenities. This summer, Sensorio will welcome the return of "FAMILY NIGHTS" on Thursdays, when Child General Admission tickets are 50% off (online orders only).

Due to parking lot construction, Sensorio will have a limited capacity for walk-ups now through November 30, 2023. To guarantee admission, patrons are strongly encouraged to purchase tickets in advance. For more information, the public may visit SensorioPaso.com or call (805) 226-4287.

About Light at Sensorio:

For **Sensorio**, Bruce Munro created an unparalleled immersive experience. *Field of Light* at Sensorio is larger in size than any other Munro exhibition internationally and is Munro's first US

SENSORIO RELEASES TICKETS THROUGH JANUARY 6, 2024

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exhibit entirely powered by solar. The exhibit has recently refurbished and expanded its stunning **Field of Light** by Bruce Munro, adding 42,000 glowing orbs to its existing 58,000, creating a field now featuring 100,000 stemmed spheres lit by fiber-optics which gently illuminate the landscape in subtle blooms of morphing color – making it the world’s largest *Field of Light* installation. **Field of Light** at Sensorio has been described as “mesmerizing” (*Los Angeles Times*), “art that you experience,” (*San Francisco Chronicle*), a “dreamlike glowing landscape” (*SLO Tribune*), and a “well-considered mix of technology, art installations, and community elements” (*Forbes*). It was singled out by *The New York Times* as #6 in its “52 Places to Go in 2020,” and again as one of “California’s Immersive Art Exhibits Worth Visiting” in 2022. *Los Angeles Times* also featured Sensorio in its “101 Best California Experiences” this year. In April 2021, Sensorio commissioned a second work by Munro, **Light Towers**, which is located adjacent to the *Field of Light*. Featuring 69 towers composed of more than 17,000 wine bottles, illuminated with glowing optic fibers whose colors evolve to an ethereal musical score, **Light Towers** pays tribute to the 200+ wineries and vineyards that blanket Paso Robles’ beautiful rolling hills.

Gone Fishing represents Munro’s fascination with the contemplative act of standing by a stream, offering a stunning display. Each bloom, threaded with fiber optics, gently illuminates the surrounding rolling hills. **Fireflies** was inspired by two of Munro’s favorite books, *Kim* by Rudyard Kipling and *Siddhartha* by Hermann Hesse. The artist’s ongoing dream to capture something of a similar essence in light resulted in these whimsical works, made up of nearly 10,000 flickering points of light.

Since opening in May 2019, the exhibit has captured an enthusiastic audience from across the country and around the globe, seen by over a half-million guests from 70 countries to date. Sensorio has been hailed for creating a “movement that infuses culture in valleys of viticulture” (*The New York Times*), and offering a unique adventure described as “the future of public wellness” (*Forbes*), and a “pilgrimage-worthy art escape” that is “meant to complement, never compete or detract, from the beauty of the landscape” (*Travel + Leisure*).

About Bruce Munro:

London-born **Bruce Munro** is best known for large-scale light-based artworks inspired largely by his continuous study of natural light and his curiosity for shared human experiences. With a fine arts degree, early career training in the lighting design industry, and an inventive urge for reuse, Munro creates art that captures his responses to literature, music, science, and the world around him. His work has been commissioned by and displayed in special exhibitions in galleries, parks, grand estates, cathedrals, botanical gardens, and museums around the globe, including Longwood Gardens, PA; the Guggenheim Museum, NY; the Sharjah Museum of Art, UAE; Montalvo Arts Center, CA; Scottsdale Museum of Contemporary Art, AZ; Desert Botanical Garden, AZ; Jeju Light Art Festa, South Korea; the Colorado Springs Fine Arts Center, CO; Sotheby’s *Beyond Limits* at Chatsworth; Victoria & Albert Museum, London; Waddesdon Manor, the Rothschild Collection, Buckinghamshire; and Salisbury Cathedral, among others. Artworks by Munro are held in the permanent collections of museums and public art collections

SENSORIO RELEASES TICKETS THROUGH JANUARY 6, 2024

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worldwide including the Ashmolean Museum of Art and Archeology, Oxford; Cheekwood Botanical Garden and Art Museum, TN; and Texas Tech University Public Art.

About Sensorio:

Sensorio was created by locals Ken and Bobbi Hunter as a destination for entertainment, exploration, meditation, adventure, and delight, honoring the natural topography of the landscape and intended to offer a wide range of amusing, mystical and kinetic experiences. Since its opening in 2019, Sensorio has hosted hundreds of thousands of visitors, and also become the backdrop for dozens of marriage proposals. Plans for future developments at Sensorio include a permanent dining area, and an eventual hotel and conference center.

FOR CALENDAR EDITORS:

WHAT: **Sensorio**, the Central California location dedicated to the intersection of art, technology, and nature, has announced that tickets through January 6, 2024 are now available for purchase. **Bruce Munro: Light at Sensorio** is made up of internationally-acclaimed British artist Bruce Munro's *Field of Light* and *Light Towers*, plus its two new exhibits *Gone Fishing* and *Fireflies*. The multi-acre *Field of Light* features 100,000 stemmed spheres lit by fiber-optics which gently illuminate the landscape in subtle blooms of morphing color. Guests can also stroll through *Light Towers*, featuring 69 towers composed of more than 17,000 wine bottles, illuminated with glowing optic fibers whose colors evolve to an ethereal musical score, as well as *Gone Fishing*, 30 semi-circular arrays each featuring 25 multi-colored fishing rods, and Munro's magical *Fireflies*, made up of 9,720 flickering points of light.

Sensorio offers nightly live entertainment by local musicians, with food and beverages including wine, beer, a selection of mixed cocktails, snacks, and meals available on site. The Terrace Experience includes exclusive access to a private terrace overlooking *Field of Light* with an Airstream bar, reserved seating, fireside tables, and other amenities.

HOURS: August 2023: Thurs/Fri/Sat/Sun 7:00pm – 10:00pm
September 2023: Thurs/Fri/Sat/Sun 6:30pm – 10:00pm
October 2023: Thurs/Fri/Sat/Sun 5:30pm – 9:30pm
November 2-4, 2023: Thurs/Fri/Sat 5:00pm – 9:00pm
November 5-30, 2023: Thurs/Fri/Sat/Sun 4:30pm – 8:30pm
December 2023: Thurs/Fri/Sat/Sun 4:30pm – 9:00pm
January 1-6, 2024: Mon/Tues/Wed/Thurs/Fri/Sat/Sun 4:30pm – 8:30pm

Note: On-site box office closes 45 minutes prior to close, and lights farthest from the entrance begin to dim 15 minutes prior to close.

SENSORIO RELEASES TICKETS THROUGH JANUARY 6, 2024

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WHERE: Sensorio, 4380 Highway 46 East, Paso Robles

TICKETS: Due to parking lot construction, Sensorio will have a limited capacity for walk-ups now through November 30, 2023. To guarantee admission, patrons are strongly encouraged to purchase tickets in advance.

ADULT ADMISSION: \$43 + ticket fees

CHILD ADMISSION (12+ Under): Regular \$22 + ticket fees | “FAMILY NIGHT” Thursdays \$11 + ticket fees (June 1–September 21, 2023 – online orders only) *Children under 2 years admitted free. Children ages 3 - 12 must have Terrace Experience Tickets to enter the private terrace.*

TERRACE EXPERIENCE: \$87 + ticket fees. Terrace patrons enjoy priority entry and receive exclusive access to the Private Terrace with reserved seating, private restrooms, Airstream bar, fireside tables, and the best views of the exhibition. Includes 1 drink ticket.

TERRACE EXPERIENCE + PLATTER: \$112 + ticket fees. Includes choice of charcuterie or crudité platter.

Cancellations may be caused by inclement weather or future mandated closures for COVID safety. In that event, ticket holders can reschedule to a future date.

INFO: For more information, the public may visit SensorioPaso.com or call (805) 226-4287.

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MEDIA: Contact Courtney Heimbeck, Carla Befera & Co.
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PHOTOS: Downloadable high-res photos available here:
<https://cbpr.co/press/brucemunrosensorio/>