PHOTO OP / MEDIA ALERT

Assignment Desks & Photo Editors

140 STUDENTS CREATE FANTASTICAL "INTERACTIVE ARTWORK" BEAUTIFYING UNSIGHTLY ELECTRICAL BOXES IN EAST PALO ALTO

Unveiling: 11am, Saturday, November 16

WHAT:

Some 140 students have created fabulous fantastical interactive artwork that not only covers unsightly street-level electrical boxes in East Palo Alto but which "comes alive" with music and animation via an interactive QR code. Their work will be unveiled on **November 16**. In a year-long project coordinated by EPACENTER, the creative youth development organization that empowers East Palo Alto youth, supported by the California Arts Council, the City of East Palo Alto, and the San Mateo County Department of Health, a dozen electrical boxes have now been turn into artwork that is activated with animated images and original music to delight passersby.

Inspiration for the vibrant artistic backdrops came from nature found in East Palo Alto, and the sky above. Kids of all ages helped by creating clay sculptures for Claymation scenes, while musicians created original tunes, and artists created the base art. Skills including graphic art, film and animation techniques, music composition and recording, were all created by young people working with arts mentors.

With this project, East Palo Alto's landscape becomes an interactive journey, combining youth art and state-of-the-art technology to reveal the hidden beauty of the city and the sky. The public event will include East Palo Alto elected officials, and the participating students and musicians.

WHEN: 11am, Saturday, November 16

WHERE: University Avenue and Bay, East Palo Alto

PLEASE CONFIRM ATTENDANCE TO:

Carla Befera, carlab@cb-pr.com, 650-219-6472

Photos of students creating the artwork here: https://cbpr.co/press/epacenter_electricalboxes